

## AV200 New Solicitation

I recently accepted the challenge of participating in the AIDS Vaccine 200 (AV200) bike ride in May 2020 benefiting the Emory Vaccine Center and Atlanta area AIDS service organizations.

I would really appreciate your support by joining me in this important fight. The AV200 is more than just 200 miles of cycling — it's pedaling with a purpose. Action Cycling Atlanta, the parent organization of AV200 has already donated over \$3 million dollars to the Emory Vaccine Center and other beneficiaries in the quest to find an AIDS vaccine and stop the spread of this disease.

Researchers at the Emory Vaccine Center have made extraordinary progress on preventive and therapeutic HIV vaccines. However:

- Over 1.1 million Americans live with HIV and almost 37 million people live with it worldwide.
- Infection rates in Atlanta and the southeast are at the highest levels in the country.
- The highest infection rates in the southeast are among black males 20-29 years old.
- More information about the disease can be found here: <https://actioncyclingatl.org/about/the-cause/>

Your contribution will help support our efforts to find a vaccine and provide services for organizations working on prevention, education, treatment and advocacy.

One of the best things about Action Cycling Atlanta is that 100% of the amount raised by riders goes directly to fund groundbreaking work such as:

- Developing vaccines that prevent an HIV negative person from acquiring the disease, and at the same time help an HIV positive person fight the infection without anti-viral drugs.
- Conducting clinical trials to test the latest vaccines as we work towards prevention and cure
- Working to reinvigorate the body's immune system to fight chronic infections like HIV and reduce dependence on anti-viral drugs.

Please help me reach my fundraising goal of \$\_\_\_\_. Donations can be made to my personal fundraising page [INSERT insert link to rider's fundraising page here] OR visit [www.actioncyclingatl.org](http://www.actioncyclingatl.org) to make a secure online donation OR by check payable to Action Cycling Atlanta (mail to: Action Cycling Atlanta, PO Box 8276 Atlanta, Georgia 31106.)

The toll from AIDS continues to mount, with no end to the pandemic in sight; only a vaccine can offer the prospect of a decisive victory over the pandemic. Please click the link below to donate.

Warmest regards,  
[PARTICIPANT NAME]