

Field Day Outreach

Dear Friend,

This April I am participating in Field Day, a fun event where adults compete in schoolyard type games (tug of war, 3-legged race, balloon toss, etc.) to raise money for Action Cycling Atlanta (ACA), which funds AIDS vaccine research at Emory Vaccine Center and supports HERO for Children, a Georgia nonprofit that works with kids and families affected by HIV/AIDS.

Yes, the event is really fun which is part of why I'm doing it. But I'm also doing it because the statistics around HIV/AIDS are sobering:

- Over 1.1 million Americans live with HIV and almost 37 million people live with it worldwide.
- Infection rates in Atlanta and the southeast are at the highest levels in the country.
- The highest infection rates in the southeast are among black males 20-29 years old.
- More information about the disease can be found here:
<https://actioncyclingatl.org/about/the-cause/>

Your contribution will help support our efforts to find a vaccine and provide services for organizations working on prevention, education, treatment and advocacy.
fund groundbreaking work such as:

- Developing vaccines that prevent an HIV negative person from acquiring the disease, and at the same time help an HIV positive person fight the infection without anti-viral drugs.
- Conducting clinical trials to test the latest vaccines as we work towards prevention and cure
- Working to reinvigorate the body's immune system to fight chronic infections like HIV and reduce dependence on anti-viral drugs.

Please help me reach my fundraising goal of \$____. Donations can be made to my personal fundraising page [INSERT insert link to rider's fundraising page here] OR visit www.actioncyclingatl.org to make a secure online donation OR by check payable to Action Cycling Atlanta (mail to: Action Cycling Atlanta, PO Box 8276 Atlanta, Georgia 31106.)

And, if you want to join my team or form a team to compete in Field Day, more information is available here: <https://actioncyclingatl.org/field-day/>

Thank you for your support.

Warmest regards,
[PARTICIPANT NAME & FUNDRAISING LINK]